

# New World Order: Coalition of Private Companies Release 'Policy Blueprint' for State Government Officials to Push for Digital ID

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405 Comments



It's all about control.

A coalition of private companies has released a “digital ID blueprint,” which urges individual states to adopt the policies necessary to establish a digital ID system.



“In December 2022, the Better Identity Coalition released a complementary set of policy recommendations for State government officials, entitled **Better Identity in America: A Blueprint for State Policymakers,**” according to its website.

“These recommendations are squarely focused on ways governments can improve the privacy and security of digital identity solutions.”

**Better Identity Coalition**, launched in 2018, is a cross-sector partnership of 27 companies developing policy initiatives to drive better solutions for identity verification and authentication.

The Better Identity Coalition’s founding members include industry leaders from the financial services, healthcare, technology, telecommunications, financial technology, payments and security whose goal is to establish a

Members include AT&T, CVS, Discover, Early Warning, Equifax, Experian, Facetec, Fidelity, ID.me, IDEMIA, JPMorgan Chase & Co., LexisNexis, MassMutual, Mastercard, Microsoft, Norton LifeLock, Notarize, Okta, OneSpan, Onfido, PNC Bank, Ping Identity, TransUnion, Uniken, US Bank, Wells Fargo, and Yubico.

**See below:**





The coalition released a new version of its “policy blueprint” on Wednesday, specifically targeted to the states legislators and outlining six



key initiatives to “improve the security, privacy, convenience & inclusivity of digital identity solutions.”

The blueprint for State Policymakers highlights six key initiatives:

1. Place the DMV at the Center of State Digital Identity Solutions.
2. Establish attribute validation services at vital records bureaus to support next-generation, consumer-centric remote identity proofing and verification systems.
3. Embrace identity innovation for better services.
4. Make sure identity works for everybody.
5. Promote and prioritize strong authentication.
6. Do no harm.

Reclaim the Net **reported:**

The coalition is encouraging states to make their department of motor vehicles the core of developing and maintaining digital ID systems because these departments are central to each state’s identification systems.

The second recommendation is the updating of vital records bureaus and having these bureaus create attribute-validation services. These records include birth, death, and marriage databases.

The third recommendation is for state officials to stop fearing or doubting digital ID innovations, like digital driver’s licenses, which can encourage wider adoption by the general public.

Policymakers should also make sure digital ID systems meet government and industry standards.



The fourth policy recommendation is for government to ensure 100% participation in digital IDs by targeting marginalized populations and ensuring they get the same attention as others, like the mobile driver's license.

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Jim Hoft is the founder and editor of The Gateway Pundit, one of the top conservative news outlets in America. Jim was awarded the Reed Irvine Accuracy in Media Award in 2013 and is the proud recipient of the Breitbart Award for Excellence in Online Journalism from the Americans for Prosperity Foundation in May 2016.

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