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The advertisement features a dark blue background with white text. On the right side, there are two silver coins: a 2006 American Silver Eagle and a 2006 American Silver Dollar. The eagle coin shows the figure of Liberty holding an olive branch and arrows, with the words 'LIBERTY' and 'IN GOD WE TRUST' visible. The dollar coin shows an eagle with wings spread, with 'UNITED STATES OF AMERICA' and 'ONE SILVER-ONE DOLLAR' visible.

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News

Whoops! Back in 2017, BlackRock CEO Larry Fink inadvertently revealed all their “plans” out loud...

June 5, 2023 (3d ago)

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There’s a viral video making the rounds online, dated back to 2017, featuring none other than Larry Fink, the CEO of BlackRock. In this video, Fink unintentionally sheds light the left’s ambitious agenda to transform America, often referred to as the “New World Order” or the “Great Reset.” It’s disturbing to see how this plan has apparently been in the works for quite some time.

2017 was a notable year that witnessed a significant surge in “woke” activism from corporate America. It’s no coincidence that this occurred right after President Trump assumed office, causing quite a stir among liberals who were caught off guard and panicked about the new administration.

Additionally, back in 2017, Melody Hobson, CEO of Ariel Investments began heavily pushing forced diversity within corporate America.



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[The New York Times:](#)

Melody Hobson, president of Ariel Investments, says it’s time for corporate America to stop trying to create workplace diversity.


It’s time to start doing it.

“Trying is not the same as doing,” she said, noting that she wishes more chief executives would emulate the football player Colin Kaepernick, who repeatedly knelt during the national anthem to protest against social injustice, especially the deaths of African-American men at the hands of the police.

“I’ve never met Colin Kaepernick, but he’s a hero of mine,” Ms. Hobson said. “I’m in awe that he took it upon himself to publicly promote the American values of life and liberty that we all cherish.”

BlackRock is the world’s biggest money manager, and they wield tremendous power as major shareholders in various companies. They have been actively using this power to shape and impact the behavior of all these companies. We have unelected communist-leaning CEO’s changing the political landscape of the United States with intimidation and blackmail.

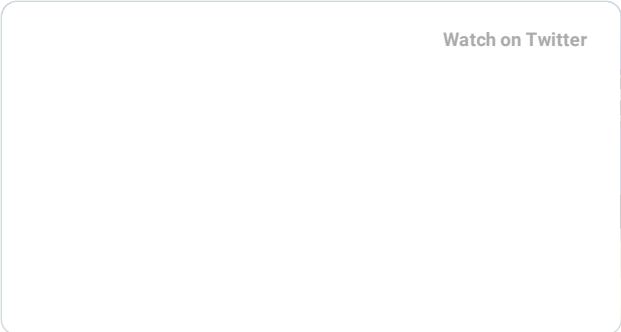
That’s what this video is ultimately about.

End Wokeness  
@EndWokeness · [Follow](#)


Why has everything gone woke these days? ESG scores.

Here is BlackRock CEO Larry Fink along with the CEO of AmEx explaining his desire to "force behaviors" (2017):

Watch on Twitter



1:46 PM · Jun 4, 2023 

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Elon Musk watched the video and responded with this emoji:



Elon Musk  

@elonmusk



3:27 PM · Jun 4, 2023 · **902.3K** Views

733 Retweets **34** Quotes **9,013** Likes **69** Bookmarks

The one bright spot in all of this darkness is that people are finally waking up to what's really going on, thanks to Elon and other folks who are spreading the word. This meme captures the essence of the circle of life in today's "Great Reset."



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Got it

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1BigPITA 3 days ago

To re-purpose a tart observation from G. K. Chesterton, It is shocking to contemplate how few of these people are hanged.

54 0 Reply • Share

Notta Kooner 3 days ago

It's time for citizens to take a page from the Iranian govt, line Constitution Ave w cranes. Treason occurred on a grand scale.

31 0 Reply • Share

JD Underwood 3 days ago

I would prefer a French solution.

16 1 Reply • Share

swimologist 3 days ago

Guillotine is too humane and quick. Stocks for two days, then hung, drawn and quartered

12 0 Reply • Share

@Real_Truth 3 days ago

Too bad the French Revolution actually occurred because the corporations (merchants) didn't want to pay more in taxes and wanted more power for themselves. They manipulated the serfs (peasants) that wanted to own land and vote to violence but never wanted the serfs to have the vote because the serfs had the numbers. Looks like the merchants (corporations) won. They overthrew the govt and the serfs are still peasants and the elections are rigged.

11 0 Reply • Share

Henie 3 days ago edited

Most revolutions occur when people have nothing to eat with an exception of Holodomor where Bolsheviks had beaten the populace down. Marie Antoinette's "let them eat cake" explains it all. Famine was engineered by entrepreneurs who sought power. The ongoing French Revolution has gone too far

9 0 Reply • Share

katz22 2 days ago

Not at all true...the French Revolution happened bc the French backed the US independence, and had a big tax bill. Their finance minister Necker proposed taxing the upper class and the clergy to balance the budget for the King. The Duc de'Oleans formented revolt, and hired the "Fishwives" to storm Versailles. There was also a famine that year, due to lack of rain, a war against Austria on the border, and huge losses by the middle class in stocks based on trade in Louisiana that

Experience Revolver without ads huge investments across the board. The perfect storm. From there, there were four "Revolutions" that did not stop until Napoleon took over.

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1 Reply • Share >

Truth → katz22

fucking idiot. It is 100% true!

[www.britannica.com/...](http://www.britannica.com/)

creasingly numerous and prosperous elite of wealthy commoners—merchants, manufacturers, and professionals, often the bourgeoisie—aspired to political power in those countries where it did not already possess it. The peasants, many of whom owned land, had attained an improved standard of living and education and wanted to get rid of the last vestiges of serfdom so as to acquire the full rights of landowners and to be free to increase their holdings."

With the heavy expenditure that the wars of the 18th century entailed, the rulers of Europe sought to raise money by taxing the nobles and clergy, who in most countries had hitherto been exempt..."

Each Revolution
www.bbc.co.uk/bites...

French Revolution wasn't led by peasants

They don't have the image of being a mighty revolt from the French commoners against the monarchy, but the French Revolution was led by the bourgeoisie from the start."

[see more](#)

0 Reply • Share >

JD Underwood

is not a solution

0 Reply • Share >

→ JD Underwood

edited

French's white flag factory burned to the ground. Or were you talking about onions or keashe?

0 Reply • Share >

Blackrock's assets seized and trading halted on all companies stocks they hold until the dust settles.

Recent Exclusives 0 Reply • Share >

M **MGBSE** → El Gato Blanco

[Unraveling the Demonic Confusion: Bolsonaro Advisor Olavo de Carvalho Takes On Machiavelli in Provocative New Book](#)

Their control of the country is STUNNING ... another BR executive has 3 immediate family members working in the White House - wife, daughter & brother ... why?

24 0 Reply • Share >

[Victory! Soros Rag 'Furious Revolver News' Reporting "Neutralized" Dark Pentagon Initiative to Purge Conservatives](#)

Because the bolsheviks completely took over long ago.

Read the book "wall street and the bolshevik revolution" then you will understand.

[Elon Musk Uses Neuralink to Insert Charisma into Ron DeSantis](#)

D **DDW77** → Zach cash
3 days ago

History repeats...

10 0 Reply • Share >

J **JoeDisqus56** → MGBSE
3 days ago

It's a merger of government and industry - the definition of fascism. They always accuse the opposition of doing what they're doing.



reply • Snare >

Light → El Gato Blanco

share >

→ Luminous Light Bringer o Light

a hedge fund. Hedge funds traditionally collect 2% of the assets under management and 20% of the profits. Hedge funds invest long and short and can trade option and other financial instruments. Blackrock runs mutual funds and several (hedge funds), their fees are much less and cannot sell stocks short.

nothing wrong. What should be most concerning about Blackrock is they have not grown organically but through several

reply • Share >

→ Luminous Light Bringer o Light

of the 25 largest hedge funds on Wall Street are run by Jews. Hell, I'm surprised the Jews don't run all of them. They'll eventually take over the country eventually.

reply • Share >

controlling many people's retirement money and losing gains because of his political correctness and many are clueless

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Revolver News



El Gato Blanco → ObamaFails

3 days ago

What the article was about (them forcing behaviors) will lead to them forcing out non-compliant companies until only a few corporations own the whole world and "you will have nothing and be happy". They need to be stopped.

8 0 Reply • Share >



ObamaFails → El Gato Blanco

2 days ago

They do, but only thing that can be done is people, institution and pensions boycotting investing in Blackrock. Halting trading in the companies they own shares of makes no sense.

1 0 Reply • Share >



Mrs M → ObamaFails

3 days ago

Don't they qualify as too big to fail?

1 0 Reply • Share >



ObamaFails → Mrs M

2 days ago

Blackrock just owns stocks and bonds, they have not been deemed too big to fail. If people and institutions withdrew their money, they would be forced to sell their assets which some other institution would purchase. Unlike JPMorgan, Citibank, etc. they do not issue and structured products, derivatives, insurance on Bonds, etc. If they were to go bankrupt the financial system would not be at risk.

1 0 Reply • Share >



Henie → Mrs M

3 days ago

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Designed & Developed by Precision Creations

Blackrock has been buying up Ukraine, owns a third of it, therefore will not fail

0 0 Reply • Share ›



Henie → El Gato Blanco

3 days ago

Blackrock is buying up Ukraine, their assets will not be seized, otherwise the U.S. has thrown \$9 billion to the wind

3 1 Reply • Share ›

E

EQUILIBRIUM 1 → Henie

a day ago

9 billion? 10 x that!

0 0 Reply • Share ›

B

Breathial WasHere

3 days ago edited

Mellody Hobson, president of Ariel Investments, wishes more chief executives would emulate the football player Colin Kaepernick... "I've never met Colin Kaepernick, but he's a hero of mine," Ms. Hobson said.

What a truly STUPID woman. And yes, she's black. Entitled sh!t-bag Colin Kaepernick, an intellectual midget, is her HERO???

She needs to raise her standards, find NEW heroes. If her hero must be a black person, may I recommend Thomas Sowell? He's a true intellectual, and truly COURAGEOUS.

But then, considering her statements, she's actually looking *up* to mental midgets... Hmmm...

20 0 Reply • Share ›



Stan → Breathial WasHere

3 days ago

Kaepernick, a limited talent race hustler, never complained about the 90% of blacks murdered by their own kind....

7 0 Reply • Share ›

R

Robobob → Breathial WasHere

3 days ago

She's looking up because she's wearing knee pads...

4 0 Reply • Share ›

G

Glen Bard → Breathial WasHere

3 days ago

When I worked for the State of Illinois, I had money in the deferred compensation program. Some of my money was in the Fidelity Fund which was a respected fund with a long track record of providing value to its investors. Then the Democrats won the governorship (Rod Blagojevich, the since convicted felon) and we were told that we could no longer have any of our money in the Fidelity Fund. Instead, one of the new funds they offered was the Ariel Fund and it was the biggest dog ever. I lost several thousand dollars because of the corrupt Democrats.

2 0 Reply • Share ›



SteveRO

3 days ago

A list of Black Rocks holdings should be made available to the people so we can begin to make different financial decisions.

13 0 Reply • Share ›

O

ObamaFails → SteveRO

3 days ago

That information is available. Under any publicly traded company you can see who the holders are. However, there are probably very few companies that Blackrock does not own shares. Best thing for individuals and state pensions to do is refuse to give Blackrock any money to manage.

5 0 Reply • Share ›

R

Robobob → SteveRO

3 days ago

ChatGPT answer, so take it with a major grain of salt, but it sounds like a decent starting point:

Search for quarterly or annual reports: In the investor section, search for quarterly or annual reports. These reports usually provide detailed information about the company's holdings, including stocks, bonds, and other investments. Look specifically for the sections related to portfolio holdings or investment holdings.

Look for the most recent report: Find the most recent quarterly or annual report available. The reports are usually in PDF format and can be downloaded from the website. Ensure that you select the most up-to-date report to get the latest information on BlackRock's holdings.

Review the report: Once you have the report, browse through it to find the section that details the company's holdings. This section may be titled "Portfolio Holdings," "Investment Holdings," or something similar. The report should include a list of the investments, their respective ticker symbols, and the number of shares held.

Check for regulatory filings: BlackRock, being a large institutional investment manager, is required to file regular reports with regulatory authorities such as the U.S. Securities and Exchange Commission (SEC). These filings can provide additional insights into the company's holdings. You can search for BlackRock's filings on the SEC's official website or other financial databases that provide access to regulatory filings.

3 0 Reply • Share ›

T Tom Paine

3 days ago

Maybe its time to stop talking and do something like Hobson says, about people like her. Every institution in AmeriKa is controlled by the New World Order. Time to fight and take no prisoners.

11 0 Reply • Share ›

E Efeezy

3 days ago

YES EXACTLY!!

Everyone is hyper focused on Bud Light, Target, Netflix, Disney, Coca Cola (Be less white training- bet you never heard or forgot about that one) etc but they fail to ask themselves why all of these companies are pushing Woke BS at the expense of their businesses?

It's because the companies/corporations aren't in charge, the massive money managers from Blackrock, Vanguard, State Street etc are, the Fink, Schwab, WEF globalists are. If the CEO's and corporate boards don't follow orders, the money manager's sell their holdings and the company valuation tanks, which leads to the CEO/Board being fired. It's a catch 22 for them.

Those same globalists control the MSM, our politicians and US government policy.

9 0 Reply • Share ›



Master of Karma → Efeezy

3 days ago

Exactly.

2 0 Reply • Share ›



Rob Martin → Efeezy

2 days ago

Those money managers are just clerks for the king makers who occupy the top tier of the hierarchy. If you want a glimpse of the world they're building, go watch Guardians of the Galaxy v3.

0 0 Reply • Share ›



oldbithead

3 days ago

Larry The Fink is a dangerous man. I had most of our investments in Black Rock but when I found out about this type of manipulative pressure being exerted I told our investment firm to immediately get me out of Black Rock and into a non-ESG investment platform.

7 0 Reply • Share ›



SWDC

3 days ago

Has Elon Musk restored "free speech" on Twitter and permitted Alex Jones from INFO Wars to post comments as of date to serve as just one example, but of course ?

6 0 Reply • Share ›



CatoTheElder

3 days ago

Bring back Teddy Roosevelt & Trust-Busting

5 0 Reply • Share ›

O

orlandocajun

3 days ago

It's not hard to force behaviors on Democrat voters. They're all mindless tools.

5 0 Reply • Share ›

A

ata777

2 days ago

BlackRock is the largest corporation in the world with \$9 trillion in assets, which is more money than the GDPs of every nation in the world, except the U.S. and China.

BlackRock is not alone. Two other asset-managing behemoths, Vanguard and State Street, also embrace a woke agenda. and these three corporations control \$15 trillion in assets—or approximately 70% of the nation's entire GDP.

In short, the executives who run BlackRock, Vanguard and State Street are, for all intents and purposes, today's "Robber Barons." And while they may have been elected to lead their respective corporations, no one elected them to govern our entire nation, using what amounts to financial extortion to get their way. And it's long past time Congress did to them what they did to the old Robber Barons: Break up their de facto monopolies, and *crush* an oligarchy that thinks it has the right to tyrannize America.

4 0 Reply • Share ›

J

JoeDisqus56

3 days ago

Everybody needs to start using publicsq.com to make sure they give money to businesses that don't hate them.

4 0 Reply • Share ›

**SweetB**

3 days ago

That emoji Musk added reminds me of the look he gave that BBC reporter who was trying to get him to not post controversial tweets. You know, the one where Musk mopped the floor with him?

3 0 Reply • Share ›

M

MGBSE

3 days ago edited

Corporations are controlled by "The Big Three" BlackRock – StateSt – Vanguard ... Venture capitalists worth \$20+TRILLION from real-estate and farmland (US debt is \$30+Trillion).

Why are they selling/issuing credit scores to corporations based on the number of woke issues they support:

*ESG-Environmental Social Governance

*DEI-Diversity Equity Inclusion

*CEI-Corporate Equality Index

*CRT-Critical Race Theory & BLM destroyers.

Bottom line ... Corporations MUST sell/show profits - or like BB&B go bankrupt & SHUT DOWN. Why are "The Big 3" destroying corporations with WOKE Crap guaranteed to fail !?!?

Who are the WOKE lobbyists/investors/activists who list demands, pressure boards ... require compliance or lose funding, advertising campaigns & penalized for doing business with poorly scored companies !?!?

Why are they doing this ?

3 0 Reply • Share ›

**El Gato Blanco** → MGBSE

3 days ago edited

Their plan is to own everything after the great reset. "You will own nothing and be happy" being slaves.

Larry Fink, Klaus Schwab, Bill Gates think they'll be clinking champagne glasses and eating caviar while the 500,000,000 slaves eat cricket nuggets and cockroach milk...unless enough people stand up and say "No, we will not accept this".

6 0 Reply • Share ›

E

EQUILIBRIUM 1

→ El Gato Blanco

a day ago

I'm sure the other 7.5 billion they plan to kill will agree.

0 0 Reply • Share ›

R

Robobob → MGBSE

3 days ago edited

Force systemic collapse → blame capitalism/conservatives (+ all other dissidents who speak out against the PTB)/the US Constitution → Declare an emergency/implement martial law → repeal the Constitution citing the "emergency" → build their form of utopia (which of course is a dystopia), the USSA (United Socialist States of America) from the ashes.

A massive increase in crime (what we're seeing now is INTENTIONAL) factors into the forced systemic collapse in step 1, which will be the justification for removing policing powers from municipalities/counties/states (difficult for the centralization fascists to control. not that they don't

try [see: Consent Decrees]) and forming a centralized police force, much like how in the USSR this was done, resulting in the NKVD being formed. This will enable the USSA's version of Dekulakization, which will be undertaken to cement the power of the new regime and guard against the possibility of a formidable insurgency that might threaten their hold on power, and will also keep everyone else living in fear so that the populace will be compliant with their new rulers.

<https://en.wikipedia.org/wi...>

<https://www.revolver.news/2...>

#RuleTheRubble

3 0 Reply • Share ›

Z

Zach cash → Robobob

3 days ago

What they don't realize is people are only civil cause they can easily feed themselves and their family.

Collapse will lead to people no longer having patience for leftists and realizing its better to just be rid of all of them.

6 0 Reply • Share ›

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